

# hire chad

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My goal is to teach my clients about design while also learning about their business needs and goals. No project is ever the same and each client demands something different than the client before them. This is what makes graphic design so great. Design is a constant learning process that never gets old, yet the ideals and beliefs never change.

## **Personal Clients**

Over the years I've gained a lot of friends and with that comes freelance work. Here are just a few of the people I work with: Wolverine World Wide, Track N' Trail, Hush Puppies, Harley Davidson, Cat Footwear, Allen Brothers Electric, Sebago, and more

## **imart**

### **Graphic Designer**

Working in a fast paced web environment to design and develop our SaaS applications, marketing and e-commerce web sites for various companies, such as Alticor, Nutrilite, 1800-Pharmacy, SmartOnline, Sam's Club and more.

### **Personal Awards:**

2007 Judge's Choice and Gold Addy winner for web design and Best Practices.

## **Jeff Tow Creative**

### **Graphic Designer**

Working with various clients to design and develop web sites, brochures, logos, banners, flyers, mailers, point of purchase material and various other design tasks for local and national campaigns and events. Clients included: Butterball Farms, 5/3 River Bank Run, Grand Rapids Event Management, Jarman Johnson Communications, Heidi Christines, Drummond Capital, Recreation Creation, and more.

## **National Nail**

### **Internship**

Converting Power Point presentations to print ready documents using InDesign, Illustrator, and Photoshop. Designed current web site and consulted with database driven backend. Design point of purchase posters and brochures for marketing, and developed banners for events.

## **Kendall College of Art and Design**

2005 - BFA - Visual Communications

I'm proficient in all design applications. Photoshop, Illustrator, InDesign, Dreamweaver, flash and more. I'm also handy with html, xhtml, php, and have taught the developers a thing or two about CSS.

\*References available on request.